

邀请您与我们一起发展

SINCERELY INVITE YOU DEVELOP WITH US

SINCE 1996

Since 1996



## INTRODUCTION

Huasheng Industry registered name Heze Huasheng Wooden Co.,Ltd, locates in middle of China, Heze City Shandong Province, which is not far from Qingdao sea port. The company was established in 1996 by Mr. Fasheng Che. It has an area of 350,000 square meters in all, building area of 120,000 square meters, purified workshop of 100,000 square meters, specializes in manufacturing plantation shutter, venetian blinds and shade. The capital assets of the company is US\$28,500,000, and production capacity is US\$86,000,000 per year.

There are about 1200 workers, more than 400 machines, 68 PVC extrusion line, 16 painting line, separate laboratory room, strong R&D team and design team, professional production and sales team, fast delivery, 24 hours customer service team. Adopting advanced equipment with techniques. Our high quality products are strictly tested before being put into the market, it make us to be the leading supplier in window covering industry.

The company pay high attention to 7S management system, environmental protection, safety production and humanity. More and more experienced workers keep work here. The company passed ISO9001, Sedex, RoHS, FSC certificates for our products and gained more than 50 country patents .

We sincerely hold the tenet of "quality first, customers supreme" in mind when conducting business, ensuring the stable quality and maintaining the competitiveness of our customers, co-development with customers and all staff members' benefits.

## U型夹位置

If you want to konw more about us, please find us in the following ways:

### Company Website

[www.huashengindustry.com](http://www.huashengindustry.com)

### Product Website

Shutter: [www.shutter-suppliers.com](http://www.shutter-suppliers.com)

Blinds: [www.blinds-supplier.com](http://www.blinds-supplier.com)

Shade: [www.shadesupplier.com](http://www.shadesupplier.com)

Enda: [www.shuttercomponentsupplier.com](http://www.shuttercomponentsupplier.com)

### Social media



### B2B Online Platform

MIC: <https://huashengindustry.en.made-in-china.com>

Alibaba: <https://sdhuasheng.en.alibaba.com/>

### Sales Team

Mobile: +86 15806997933

Email: [admin@huashengindustry.com](mailto:admin@huashengindustry.com)

Address: NO.8 INDUSTRY ZONE ZHUANGZHAI TOWN HEZE CITY SHANDONG PROVINCE,CHINA

Postcode: 274404



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Venetian Blinds	(P16-P30)
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Shade Products	(P58-P63)





# INTRODUCTION

There are paulownia trees at home, attracting golden phoenix.

From an old proverb

Heze city is the hometown of Paulownia wood trees .



## Founder - Mr. Fasheng Che

Rich experience on paulownia wood from 1994. He is the first batch producer of wood products, manufacture paulownia wood furniture board and moulding.

Strategic long-term perspective. He insists paulownia wood is the best wood. He takes the market and customer demand as the guidance, starts produce paulownia wood blinds and shutters, makes the company to be the local leading enterprise within 20 years.

## CEO - Mr. Debiao Che

Founded wooden board import and export trading company in Qingdao city. Benefit from it, he has penetrating insight of the international market and broader horizons, lead the company extrude PVC shutter and blinds components, build Huasheng hotel, promote 7S in the production process and stock management system, lead the company to a higher level.



## GM - Mr. Lubiao Che

Study in United States, MBA

Worked in Louge Shutter- China market

Manage Huasheng Antai Hospital



Huasheng New Town Hotel



Huasheng Antai Hospital

## Location : Middle of China



★ Airport: Zhengzhou airport / Heze Mudan Airport

★ High-speed Rail Station: Lankao South Station / Zhuangzhai Station / Heze East Station



Air & Express delivery  
7-10 days



Train Delivery  
Zhengzhou Station  
18 days to Hamburg



Sea Delivery  
Qingdao Sea Port



## | Our Historical Development

2006



Start produce paulownia wood slats for Taiwan ABC Blinds.

2007



Produce ready made paulownia wood blinds, it is an important milestone for Huasheng Industry.

2009



Start produce paulownia wood plantation shutters.

2010



The first Exhibition for Huasheng Industry.

The Predecessor of Huasheng Industry Founded, produce paulownia wood finger joint furniture board.



1996

Huasheng Industry registered name Heze Huasheng Wooden Co.,Ltd.



2002

Original Appearance of Workshop

Produce Paulownia wood Moulding for US market, the first factory to produce seal coated paulownia wood products in China.



2004

Acquired Yingchun Wooden factory. It reserve a large number talents for further development on shutters and blinds.



2005

## | Our Historical Development

2019



Extrude PVC Blinds components and make finished blinds.

2020



4th Shutter workshop ready for production, capacity 2000sqm per day.

2022



Expand PVC venetian blinds program. Structural reform and redecorate Huasheng Hotel. New dormitory for workers.

2023



Huasheng Antai hospital open. Huasheng Industry continues to develop.

2014



Acquired Jinmu Wood factory, start extrude PVC shutter components.

2015



Acquired Yili Wood factory, build 2nd shutter workshop. Capacity from 5,000sqm to 10,000 sqm each month.

2016



Build Huasheng Hotel, and employee dormitory, supply apartment for company senior manager.

2017



Expand MTM shutter program, the 3rd shutter workshop was put into production.



## INTRODUCTION



Wooden Blinds Workshop



Fauxwood Blinds Workshop



Wooden Shutter Components Workshop



PVC Shutter Components Workshop



Shutter Workshop



It covers an area of  
350,000 square meters.

05

## ENVIRONMENT PROTECTION

Invest much money to purchase  
Photooxygen equipment, Dust-re-  
moving equipment, burning natural  
gas instead of coal and so on .



## SAFETY PRODUCTION



## 7S MANAGEMENT SYSTEM



Production Process Standardization  
More Clean and Clarity of the Work Environment  
Improve Production Efficiency and product quality



## HUMANITY



06



## OUR INVENTORY



## CERTIFICATE





## R&D



**Bernice Anan**  
R & D manager

Excellent leadership and innovation  
Have keen insight and carry out forward-looking research and development work  
Improve Huasheng product categories, the pursuit of higher quality products



## D&T



### DESIGN CENTER

The Design Team is a systematic innovation activity centered on customers and strategically solving problems. It is the starting point of the innovation chain, help enterprises overcome the shortcomings in our previous business processes, design and organize various parts of the product more reasonably, greatly enhancing market competitiveness, and provide better service to customers.



### QUALITY CONTROL

Huasheng Venetian blinds finished product QC ensures the quality of our products. Strictly follow standard procedures for inspection, Through inspection procedures, we ensure that each batch of products meets our standards and is able to meet the needs and expectations of our customers.



## LABORATORY MACHINE



Constant Temperature and Humidity Chambers



QUV-vis Spectrometer



Xenon Lamp Test



Anti-fatigue Performance Test



Pencil Hardness Test



Cross-Cut Tester



Lumino Meter



Lamp House



Scrub Resistance Test



Solid content



High Temperature Ageing Testing Room

MORE

## TESTING CENTER



In Huasheng Laboratory, we are equipped with advanced equipment and technical teams to carry out a variety of rigorous experimental tests. From the durability of materials to the performance of products, we are constantly tested and validated to ensure that our products meet the needs of our customers and maintain high quality.

## PATENT



We will increase our patent applications and ensure that we cover a wider range of technical areas and market needs.





## | OUR TEAM



## | OVERSEAS MARKETING TEAM

Focus on provide solutions to customers  
Help hundreds companies start shutter and  
blinds business, some dealers to be leading  
wholesalers  
The whole team with the most sincerity invite  
you to create both-win business in window  
covering industry.



EMILY ZHANG

SHUTTER QUEEN



- 15 years international business experience
- Keen market insight
- Courage to explore and innovate
- Excellent communication skills
- Annual sales from US\$11,500,000 per year to
- US\$71,500,000 within 12 years

### Marketing Team



Through innovative publicity  
strategies, Huasheng products  
are introduced to the world.

### Sales Team



Provide customers with quality  
products, meet their needs and  
build long-term relationships

### Logistic Team



Efficient logistics operation  
ensures timely and safe delivery  
of products to customers.

### Customer Team



To customer satisfaction as the  
goal, to provide fast and  
thoughtful after-sales service.



# EXHIBITION



2012 R+T ShangHai



2018 R+T Stuttgart



2019 Poland



2013 R+T ShangHai



2017 Heimtextil Frank Furt



2019 R+T ShangHai



2014 R+T ShangHai



2017 R+T ShangHai



2023 Turkey



2015 R+T Stuttgart



2016 R+T ShangHai



2023 ShangHai



2015 R+T Stuttgart



2015 R+T ShangHai



2023 USA IWCE

VENETIAN BLINDS  
SINCE 2006

Huasheng Industry has been committed to the participation of international exhibitions, so far has participated in a total of 58 times.





Venetian Blinds

# MATERIAL

Paulownia Blinds	Basswood Blinds	Bamboo Blinds	Fauxwood Blinds
Paulownia wood is real natural wood with beautiful grain, stable rich resource, light weight to save motor power.	Basswood is the traditional history hard wood and well know by people in the world.	Bamboo is environmentally friendly, sustainable and recycled material for window treatments.	Faux wood blinds is a good choice for moisture resistance, affordability, durable, easy maintenance and durability.



★ More information interested, please visit our blinds website: [www.blinds-supplier.com](http://www.blinds-supplier.com)



# PROGRAM

## M2M BLINDS

- MOQ: 1PCS
- Slats Size: 50mm, 63mm
- Colors: 26 stock colors for Wooden and 5 Colors for PVC
- System: Traditonal, Chain/loop, Motorized, With holo, With no hole



★ More information interested, please visit our blinds website: [www.huashengindustry.com](http://www.huashengindustry.com)



Custom Color Available



(Stain)



(Brushed)



(Painted)



(PVC)

# BLINDS COMPOENTS

## Valance



## Bottom Rail



## High & Low



## Cord Release Device



## Bottom button for ladder string





Bottom button for ladder tape .....



Tassel .....



Cord / String / Tape .....



Hardware .....



★ ★ ★ Hardware accessories can be customized

## PROGRAM

### WOOD BLINDS COMPONENTS

Slats



Valance



Bottom rail



### FAUXWOOD BLINDS COMPONENTS

Slats



Valance



Bottom rail



★ ★ ★ Blinds Accessories are available be bought together with slats/valance/bottom rail.



## SYSTEM

### TRADITIONAL CORD BLINDS



### CHAIN / LOOP BLINDS

Min. width/height: 47cm  
Max. width/height: 300cm

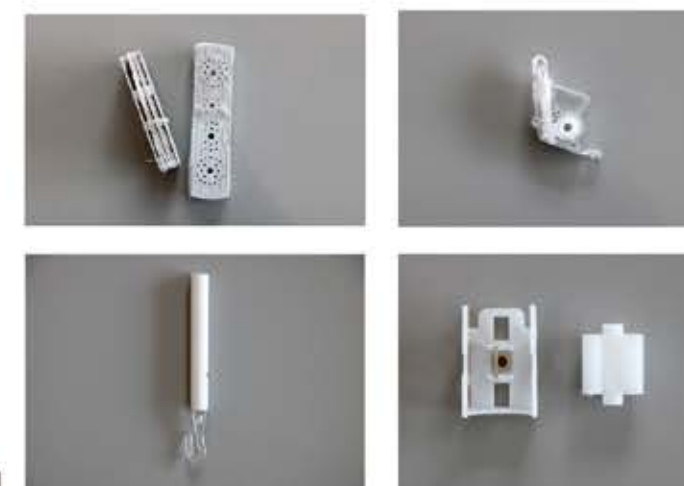


## SYSTEM

### CORDLESS BLINDS



Min. width/height: 55cm  
Max. width/height: 180cm



### MOTORISED BLINDS

Min. width/height: 62cm  
Max. width/height: 300cm





## BLINDS TYPE

### READY MADE BLINDS



Ready made blinds are mass produced blinds that come with a small range but popular sizes, which normal sell in shops, malls and supermarkets. The buyers can mount the blinds to the window directly themselves after buying to home.



### CUT-DOWN BLINDS



Cut down blinds are mass produced blinds with ladders left to fixed length, customers can cut the width from the ends and restring the slats to request height of the blinds for custom made sizes in their own factories or facilities with one cut down machine.



## NEW

### EASY FIT BLINDS



Slats size: 25mm

You just need to connect the blinds into frames and install directly to the window with brackets at your local, not need screws.



### SHUTTER BLINDS PLUS



Slats size: 25mm /50mm /63mm

The shutter blinds plus is a affordability window treatment which looks same as plantation shutters when people stand out of the window.

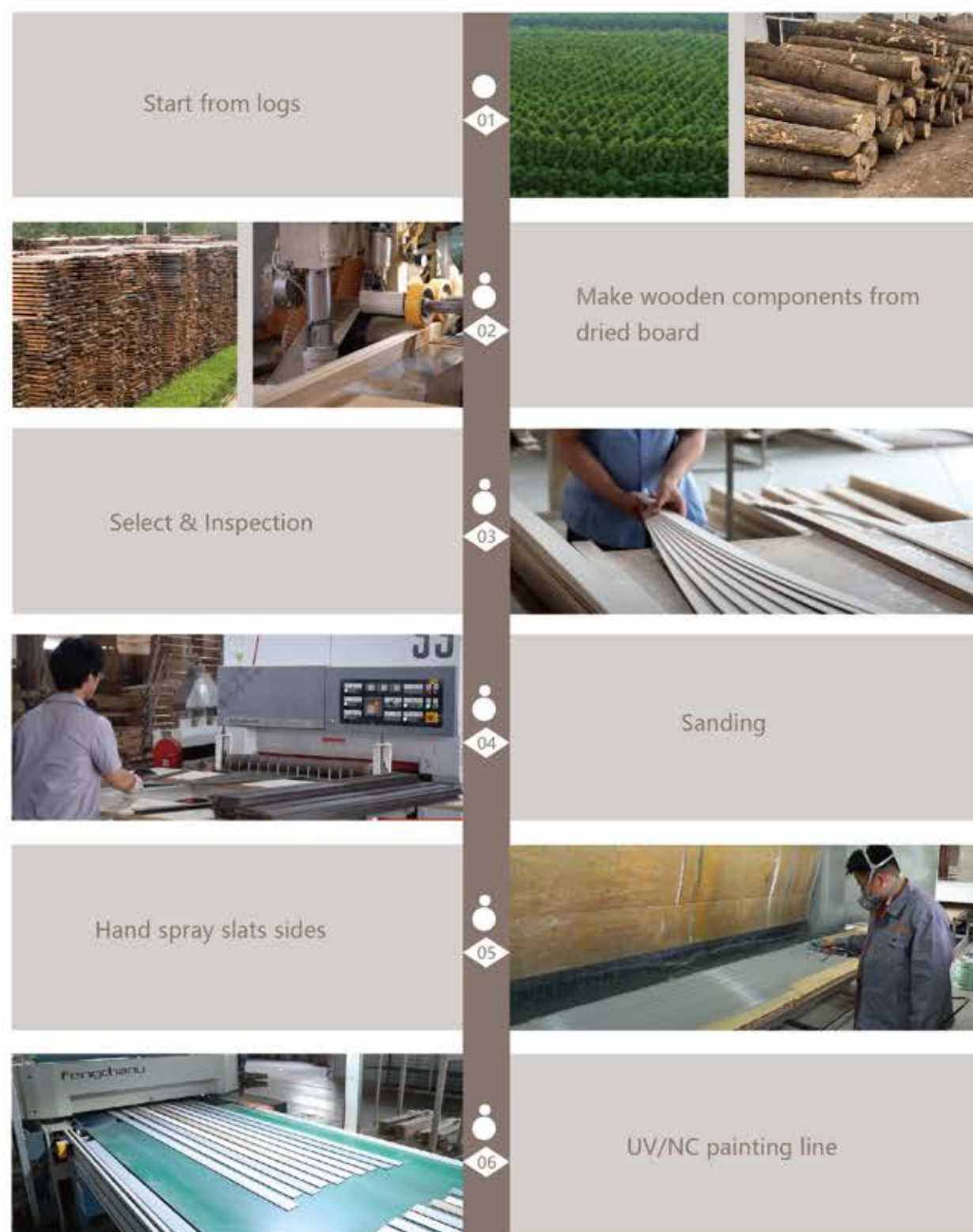


**Q:** I want to have shutter style window covering, but cost higher. How can i do?

**A:** Choose shutter blinds plus.



## PRODUCTION PROCESS - WOODEN

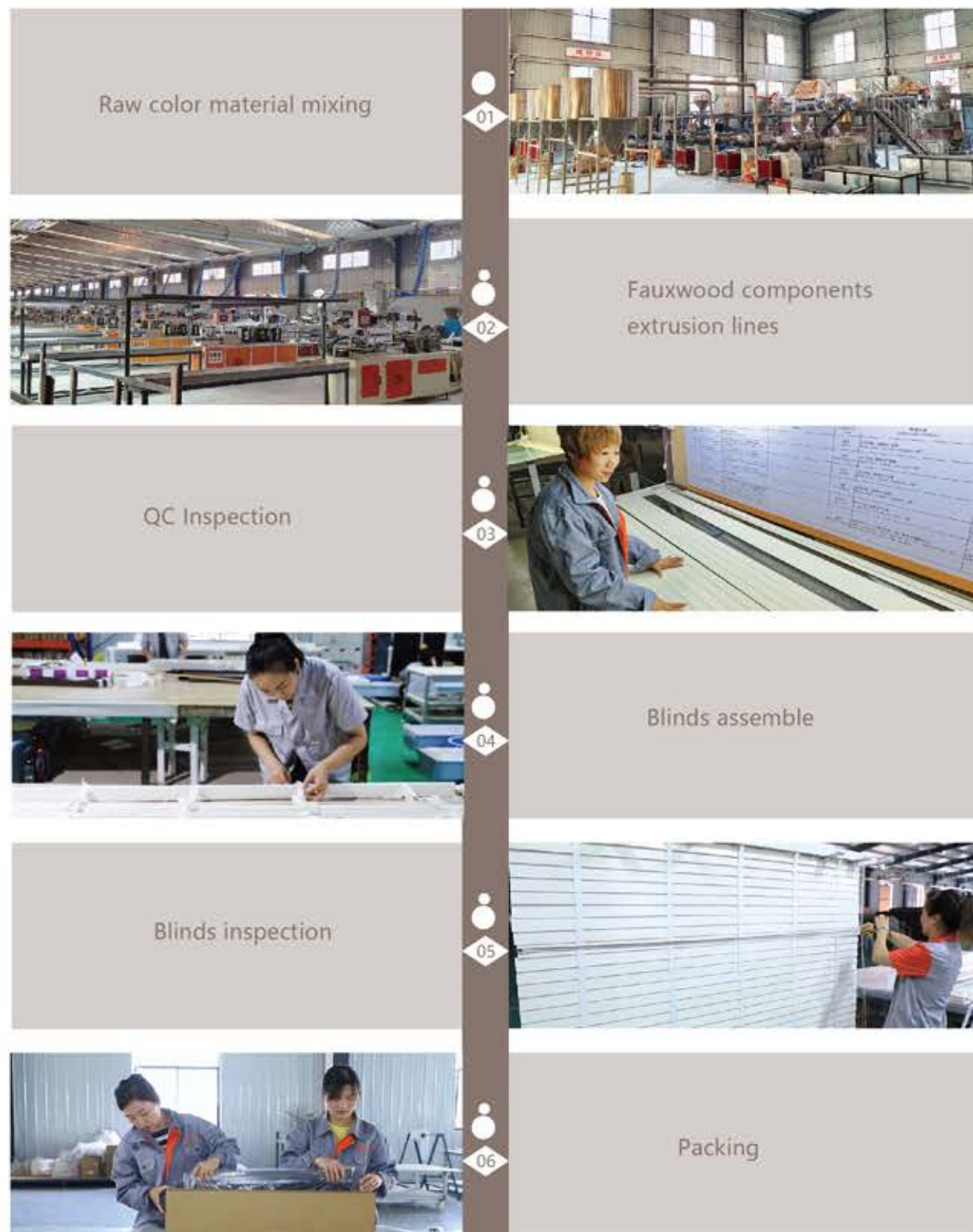


## PRODUCTION PROCESS - WOODEN





## PRODUCTION PROCESS - FAUX WOOD



## INSTALLATION CASE



For more information ask our sales team for the Blinds technical manual.



PLANTATION SHUTTER

*SINCE 2009*

Plantation Shutter





# MATERIAL



## Wooden shutter

Wooden shutter offers inimitable flexibility when it comes to designing and styling. Wooden shutters can be sanded, painted and stained to any colour of choice.

## PVC shutter

PVC has for long been the preferred shutter material for many households. PVC is the best option if you are looking for a shutter material that is resistant to moisture and heat.

## Aluminium shutter

Aluminium is one of the most popular construction materials today. Aluminium shutters are strong and lightweight, fireproof, waterproof, anti-theft.

## Shutter Display



★ More information interested, please visit our blinds website: <https://www.shutter-suppliers.com>

# SHUTTER COLOR

## Painted Color



## Stained Color



## Brushed Color



## Open Finish Color



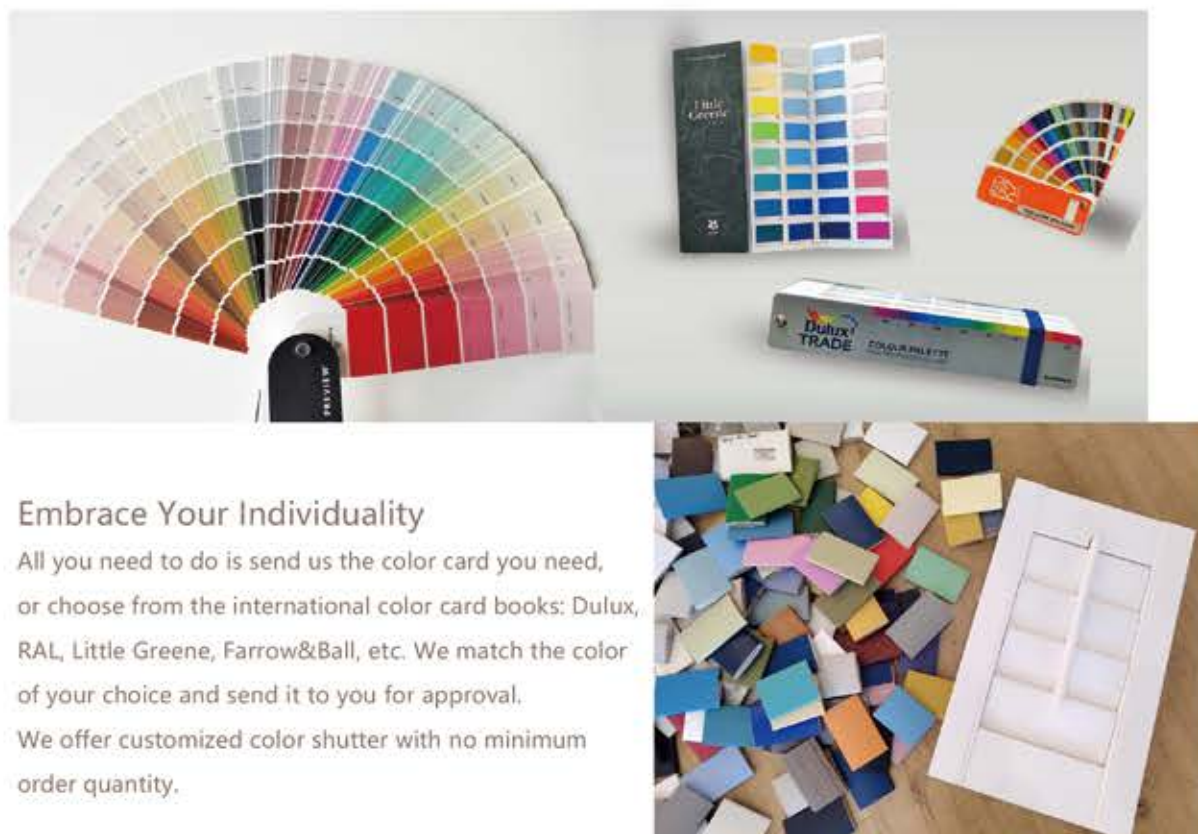


## SHUTTER COLOR

### Aluminium Color



### Customized Color



#### Embrace Your Individuality

All you need to do is send us the color card you need, or choose from the international color card books: Dulux, RAL, Little Greene, Farrow&Ball, etc. We match the color of your choice and send it to you for approval. We offer customized color shutter with no minimum order quantity.

## SHUTTER TYPES



### Full Height Shutters

A practical and elegant window treatment, full-height shutters help you keep your room cool when it's hot outside and warm when it's cold, as well as providing extra security, privacy and soundproofing.



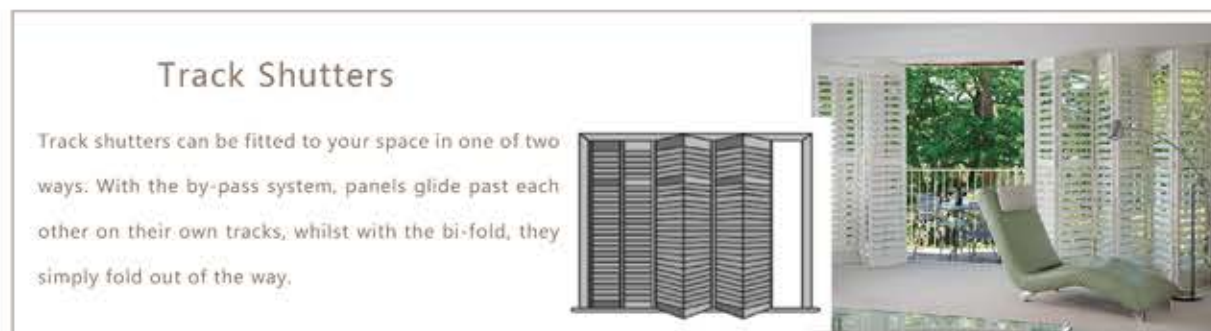
### Tier on Tier Shutters

Tier-on-tier window shutters give complete window coverage while letting you open the slats of the top and bottom halves independently. You can enjoy light and privacy in any combination you choose.



### Cafe Style Shutters

Designed to cover only the lower half of your window, cafe style shutters are a stylish choice for any body who wants to prevent passersby from peering into your living spaces while still letting in plenty of light.



### Track Shutters

Track shutters can be fitted to your space in one of two ways. With the by-pass system, panels glide past each other on their own tracks, whilst with the bi-fold, they simply fold out of the way.



## SHUTTER TYPES



### Bay Shutters



Perfect bay window shutters make the most of the natural light and privacy. Window shutters maximise the space inside your room while adding a layer of insulation.

### Special Shape Shutters

Whatever the peculiar shape of your window or doorway, we'll custom-make a hardwood shutter to fit it. Arches, hexagons, circles, triangles, sunbursts, irregular angles - the list goes on.



## Additional Products



### Shutter With Blackout Blinds

A blackout blinds can be ordered to fit behind our plantation shutters, allowing you to achieve total room darkness. Ideal for bedrooms, media rooms or nurseries. The honeycomb design completely blocks out the light with each cell having an internal foil wrap, creating both light block out and thermal insulation. The insulating characteristics help keep the heat out in summer and the warmth in during winter.

### Shutter With Screen Shade

Screen Shade With Shutter is a special gauze mesh installed on the window, the main purpose of which is to prevent mosquitoes and other insects from entering the room, while maintaining ventilation.

Our R&D team will develop more products---



## MOTORIZED SHUTTER



3 Louver Brackets



Stroke Calibration









Solar Panel









Chargng Cable And Charging Head



## PRODUCTION PROCESS - WOODEN

<p>Kiln dried edge glued paulownia board with moisture 8% below</p>	<p>01 </p>
	<p>02 Laminated board- The material will be straighter &amp; stronger, not easy to bend, not easy to crack</p>
<p>Cut to be small board &amp; four-side moulder</p>	<p>03 </p>
	<p>04 Seal coating &amp; Automatic drying line</p>
<p>Machine sanding</p>	<p>05 </p>
	<p>05 UV primer</p>

## PRODUCTION PROCESS - WOODEN

<p>Cut materials according to order and drawing</p>	<p>07 </p>
	<p>08 Assemble shutter</p>
<p>Hand sanding panel and frame</p>	<p>09 </p>
	<p>10 Painting</p>
<p>QC final inspection before packaging and take photos for record</p>	<p>11 </p>
	<p>12 Package</p>



## PRODUCTION PROCESS - PVC

## PRODUCTION PROCESS - PVC




	
	
	
	
	
	



## PRODUCTION PROCESS - ALUMINIUM

<p>Stock raw aluminium shutter profiles</p>	<p>01</p> 
	<p>02</p> <p>Powder coating</p>
<p>Cut materials according to order and drawing</p>	<p>03</p> 
	<p>04</p> <p>Assemble shutter</p>
<p>QC final inspection before packaging and take photos for record</p>	<p>05</p> 
	<p>06</p> <p>Package</p>

## INSTALLATION CASE

 <p>Bedroom</p>	 <p>Movie Room</p>
 <p>Play Room</p>	 <p>Bathroom</p>
 <p>Kitchen</p>	 <p>Living Room</p>

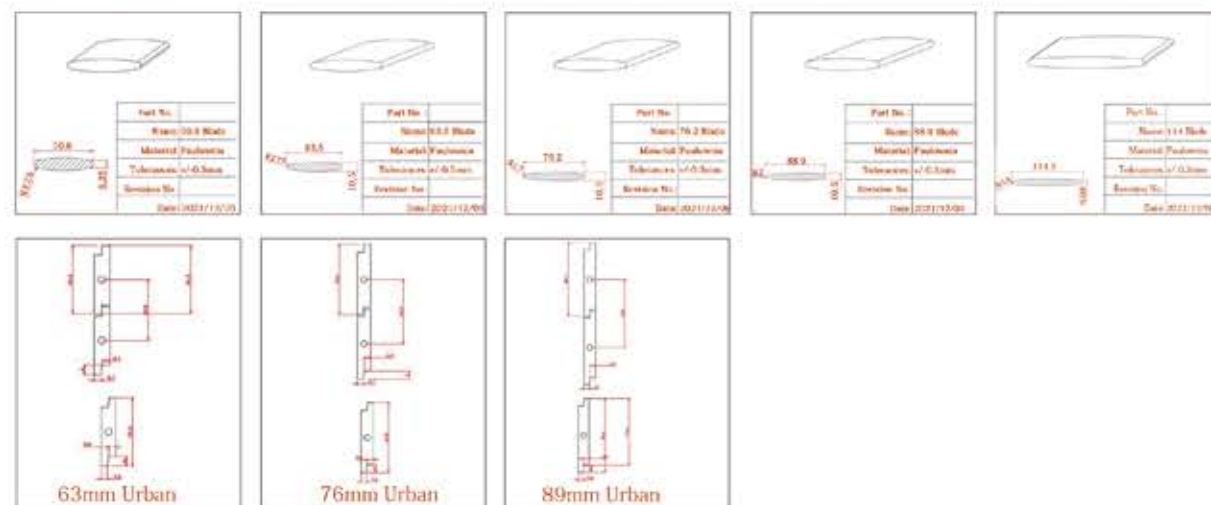
For more information ask our sales team for the Shutter technical manual.



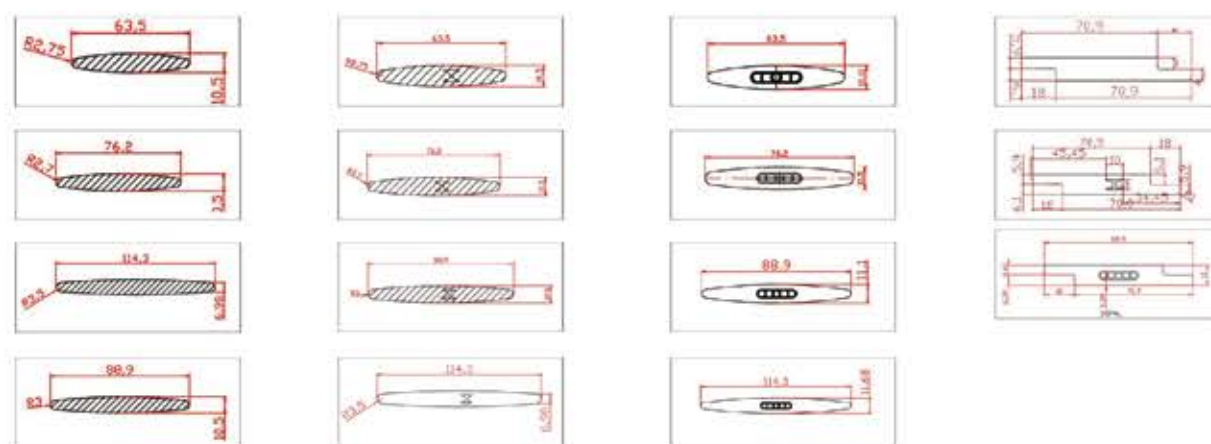
# SHUTTER COMPONENTS

## Louver

### Wooden Louver

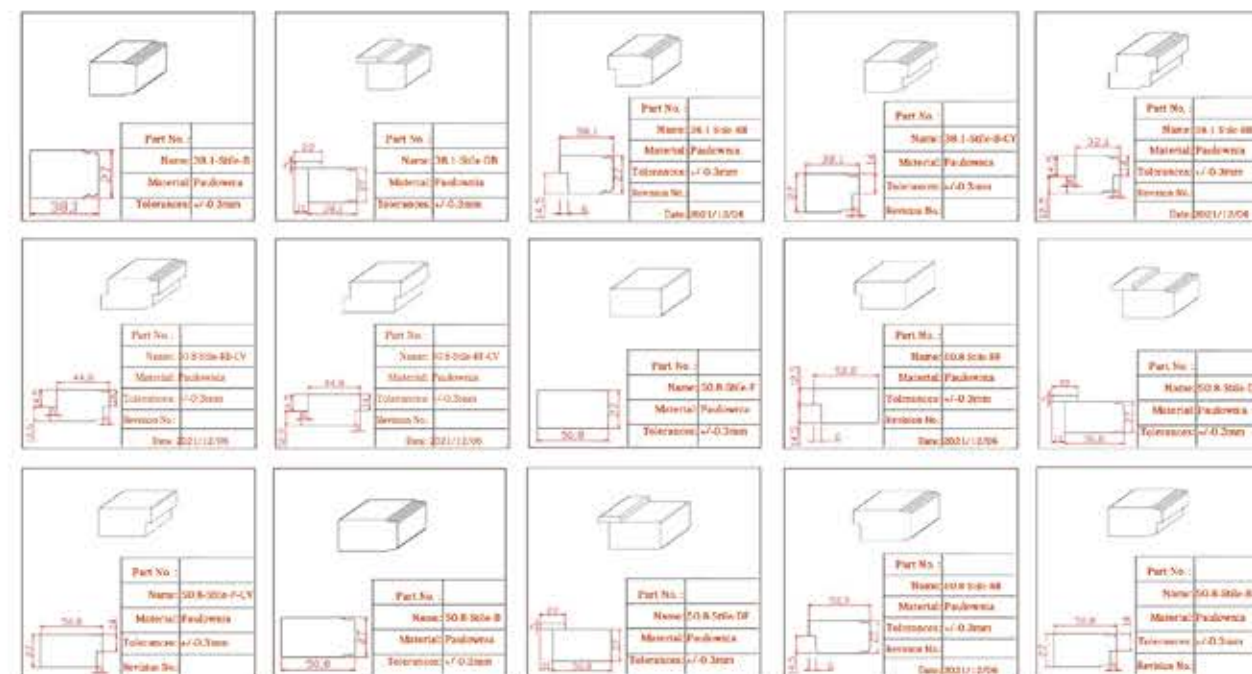
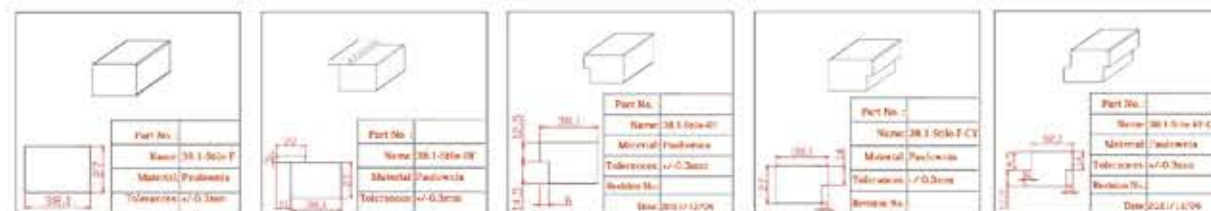


### PVC Louver



## Stile

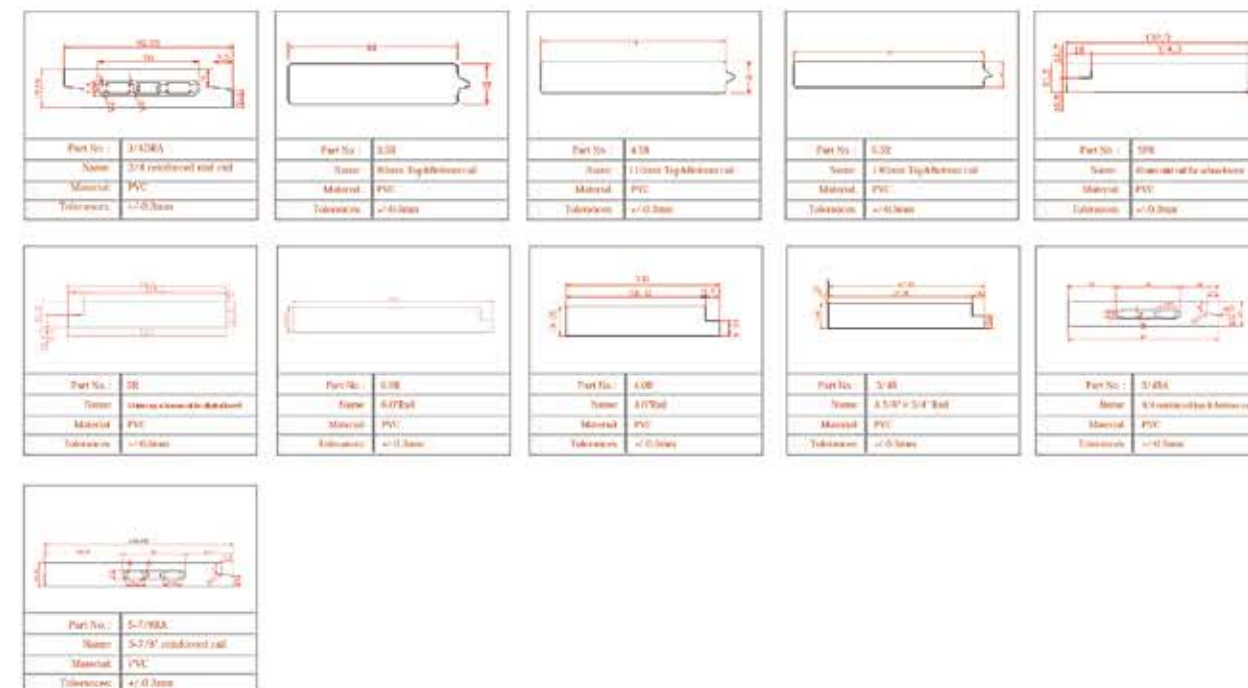
### Wooden Stile



### PVC Stile

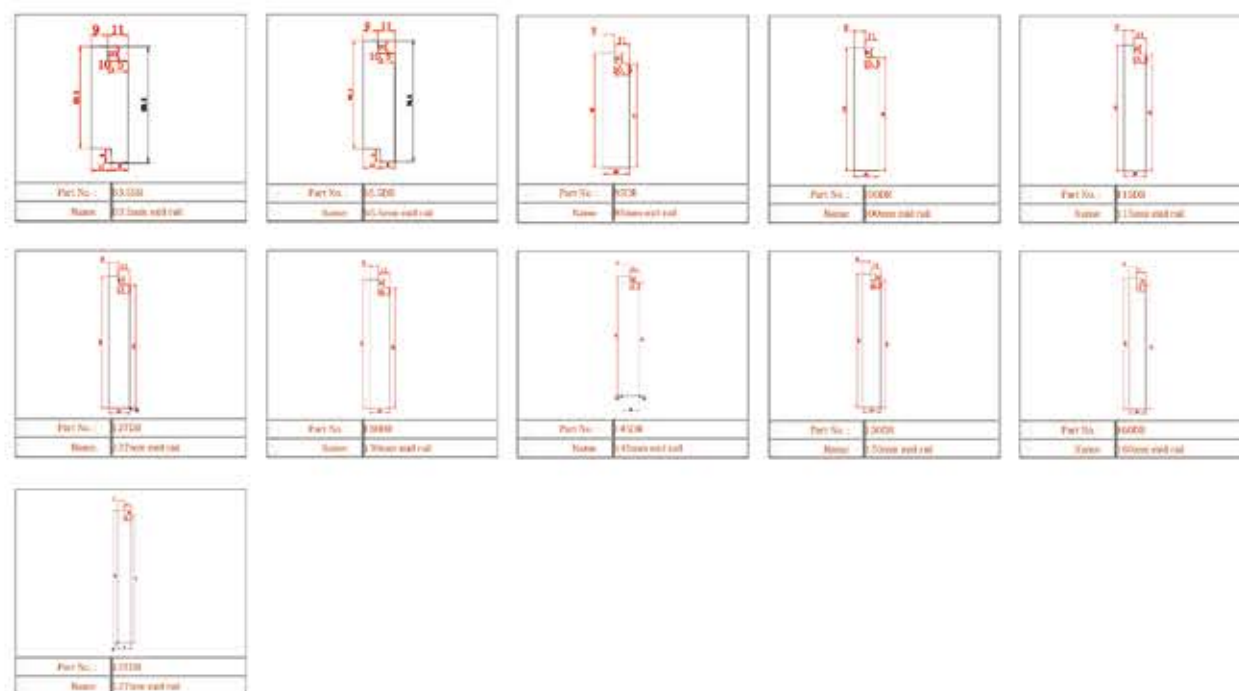






Frame

Wooden Frame



Part No.: 60-000 Name: 60 Series end rail	Part No.: 65-000 Name: 65 Series end rail	Part No.: 7000 Name: 7000 Series end rail	Part No.: 7000 Name: 7000 Series end rail	Part No.: 7000 Name: 7000 Series end rail
Part No.: 62-000 Name: 62 Series end rail	Part No.: 73-000 Name: 73 Series end rail	Part No.: 6000 Name: 6000 Series end rail	Part No.: 6000 Name: 6000 Series end rail	Part No.: 6000 Name: 6000 Series end rail
Part No.: 6000 Name: 6000 Series end rail	Part No.: 500 Name: 500 Series end rail	Part No.: 500-710 Name: 500-710 Series end rail	Part No.: 500-900 Name: 500-900 Series end rail	Part No.: 500-927 Name: 500-927 Series end rail







The five drawings show the following parts and dimensions:

- Part 1:** A stepped cylindrical part with a total height of 100 mm, a base diameter of 100 mm, and a top diameter of 50 mm. The top surface is flat.
- Part 2:** A stepped cylindrical part with a total height of 100 mm, a base diameter of 100 mm, and a top diameter of 50 mm. The top surface is flat.
- Part 3:** A stepped cylindrical part with a total height of 100 mm, a base diameter of 100 mm, and a top diameter of 50 mm. The top surface is flat.
- Part 4:** A stepped cylindrical part with a total height of 100 mm, a base diameter of 100 mm, and a top diameter of 50 mm. The top surface is flat.
- Part 5:** A stepped cylindrical part with a total height of 100 mm, a base diameter of 100 mm, and a top diameter of 50 mm. The top surface is flat.

The five drawings show the following dimensions:

- Front View:** Total width 93.20, total height 19.17, bottom flange width 12.5, and a rounded top with a radius of 10.
- Top View:** Total width 125, total height 44.95, and a central rectangular feature with a width of 30.5 and a height of 30.5.
- Left Side View:** Shows the profile of the part with a total height of 19.17 and a bottom flange width of 12.5.
- Right Side View:** Total width 93.20, total height 19.17, bottom flange width 12.5, and a central rectangular feature with a width of 30.5 and a height of 30.5.
- Bottom View:** Total width 125, total height 44.95, and a central rectangular feature with a width of 30.5 and a height of 30.5.

The five drawings show the following dimensions:

- Profile 1: Total width 100, total height 40. Steps: 25x10, 25x10, 25x10.
- Profile 2: Total width 100, total height 40. Steps: 25x10, 25x10, 25x10.
- Profile 3: Total width 100, total height 40. Steps: 25x10, 25x10, 25x10.
- Profile 4: Total width 100, total height 40. Steps: 25x10, 25x10, 25x10.
- Profile 5: Total width 100, total height 40. Steps: 25x10, 25x10, 25x10.

The five drawings show the following parts and dimensions:

- Part 1 (Leftmost):** A triangle with a base of 17.2, a height of 59.27, and a top width of 10.6.
- Part 2:** An L-shaped part with a total width of 14.95, a vertical leg height of 12.2, and a horizontal leg width of 2.2.
- Part 3:** A rectangle with a height of 12 and a width of 14.
- Part 4:** A rectangle with a height of 30, a width of 30, and a central vertical slot of width 10.
- Part 5 (Rightmost):** A triangle with a base of 79.38, a height of 45.66, and a top width of 10.6.

The image contains five technical drawings of mechanical parts, each with dimensions in millimeters (mm):

- Part 1 (Leftmost):** A rectangular plate with a width of 20 mm and a height of 12 mm. It has a central rectangular hole with a width of 10 mm and a height of 6 mm. The hole is positioned 5 mm from the top and bottom edges and 5 mm from the left and right edges.
- Part 2:** A complex L-shaped part. The top horizontal edge is 10 mm long. The right vertical edge is 10 mm long. The bottom horizontal edge is 10 mm long. The left vertical edge is 10 mm long. The inner vertical edge of the L-shape is 10 mm long. The inner horizontal edge of the L-shape is 10 mm long. The part is 10 mm wide and 10 mm high.
- Part 3:** A complex part with a central rectangular hole. The top horizontal edge is 10 mm long. The right vertical edge is 10 mm long. The bottom horizontal edge is 10 mm long. The left vertical edge is 10 mm long. The inner vertical edge of the hole is 10 mm long. The inner horizontal edge of the hole is 10 mm long. The part is 10 mm wide and 10 mm high.
- Part 4:** A rectangular plate with a width of 20 mm and a height of 10 mm. It has a central rectangular hole with a width of 10 mm and a height of 6 mm. The hole is positioned 5 mm from the top and bottom edges and 5 mm from the left and right edges.
- Part 5 (Rightmost):** A rectangular plate with a width of 20 mm and a height of 10 mm. It has a central rectangular hole with a width of 10 mm and a height of 6 mm. The hole is positioned 5 mm from the top and bottom edges and 5 mm from the left and right edges.

The five drawings show the following parts and dimensions:

- Part 1:** A rectangle with a width of 40 and a height of 20.1.
- Part 2:** A U-shaped part with a total width of 40, a total height of 20, and a central rectangular cutout with a width of 10.2 and a height of 8.
- Part 3:** A stepped part with a total width of 14.5, a total height of 6, and a top section with a height of 28.2.
- Part 4:** A part with a total width of 11.5, a total height of 5, and a rounded top with a radius of 5.
- Part 5:** A part with a total width of 10.2, a total height of 20.1, and a central rectangular cutout with a width of 4.5 and a height of 8.5.

## Wood Track System .....

Figure 1 shows two examples of the proposed form. (a) Form for a rectangular box with dimensions 100x100x50. (b) Form for a rectangular box with dimensions 100x100x50. Both forms include fields for Part No., Name, Material, Dimensions, and Date.

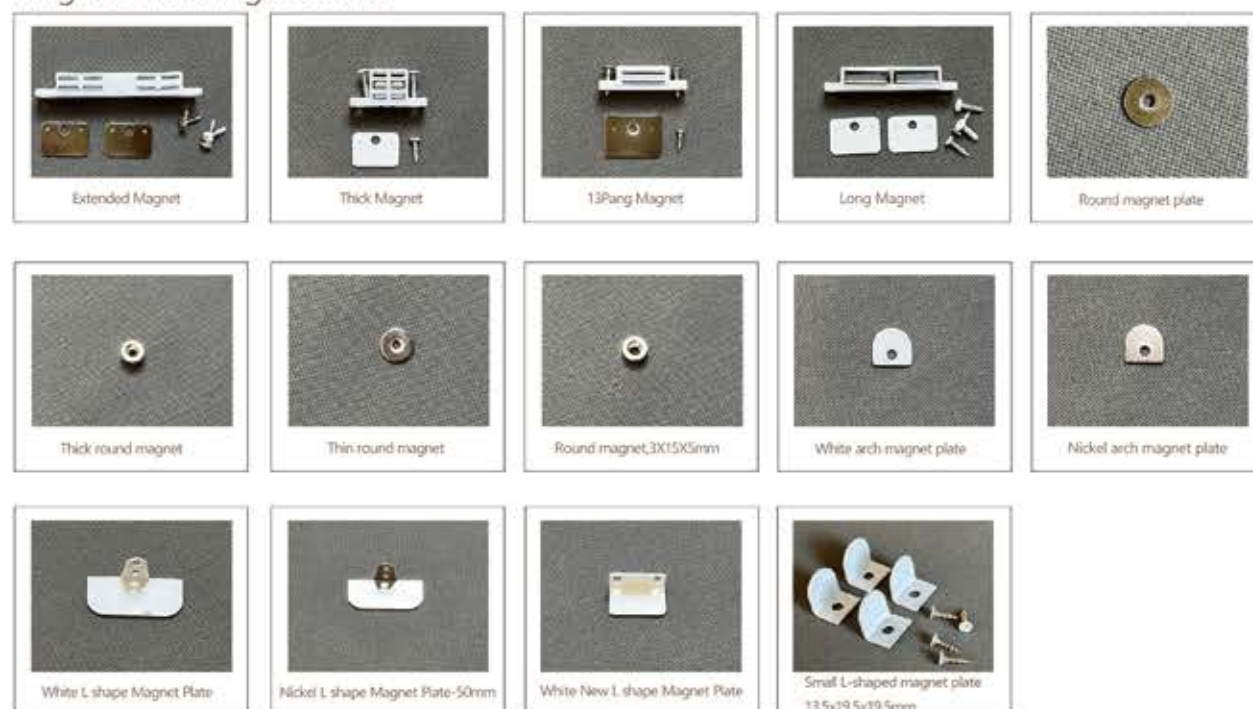
## PVC Track System .....







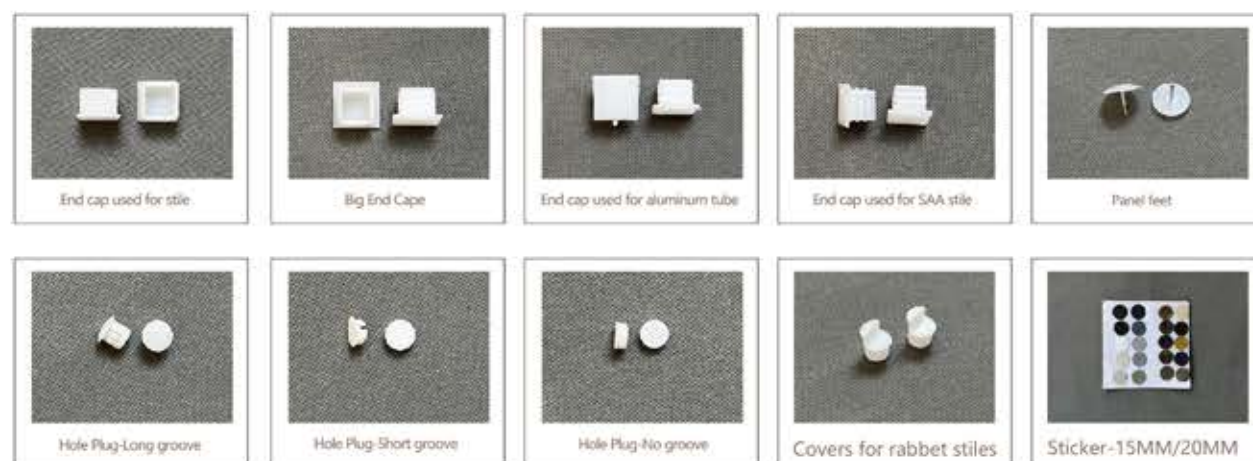
## Magnet and Magnet Plate



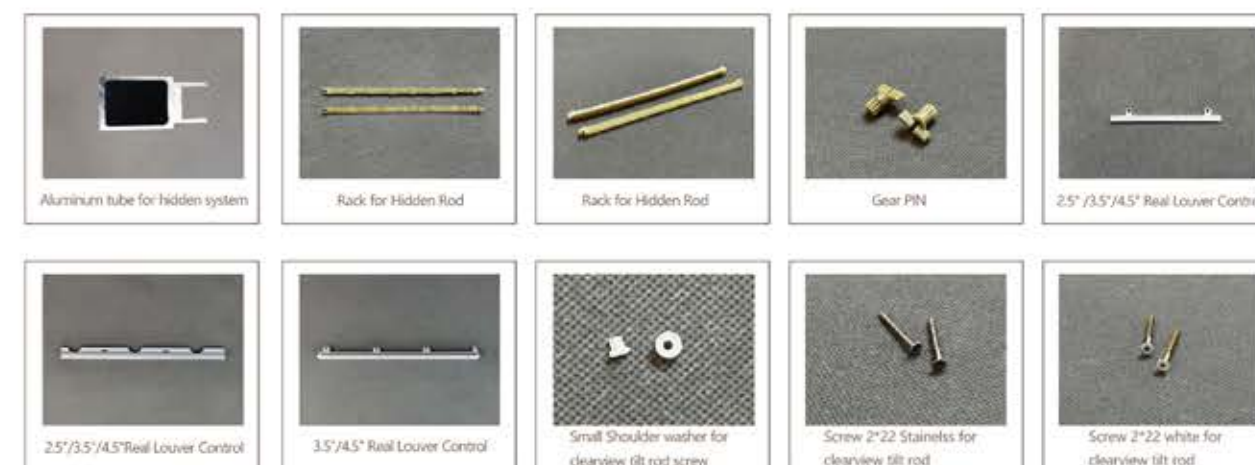
## Lock



## Plastic accessories



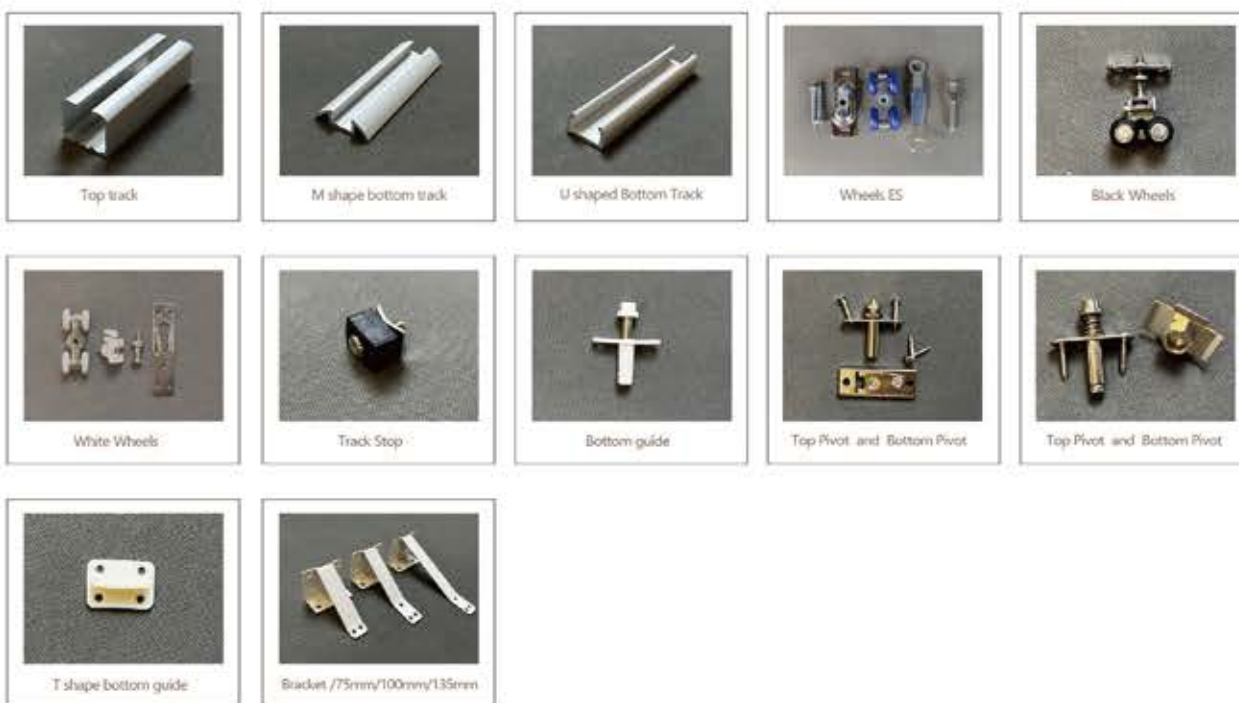
## Tilt Rod







## Track System



## More



SHADE PRODUCTS

2019





ROLLER SHADE



HONEYCOMB SHADE



PAPER SHADE



PLEATED SHADE



ROMAN SHADE



ZEBRA SHADE

## OEM/ODM Shade



- ★ Labor cost lower
- ★ Precise equipment
- ★ 20+ years experience in window decoration manufacture
- ★ Stable fabric and accessories supply chain
- ★ Maily supply for supermarket and B2C online store

### Zebra Shade

Zebra shades provide greater control of switching between sheer and privacy with double layered fabrics.

### Roller Shade

Roller shade have been a common choice among homeowners due to their convenience and versatility.

### Pleated Shade

Pleated shade combine the advantages of a traditional shade with a modern design that features crisp, even pleats.

### Roman Shade

Roman Shade is an attractive, durable window treatment with energy-efficient properties.

### Honeycomb Shade

Honeycomb shade contemporary style with clean lines. And high-performance design allow the shades to instantly elevate any room.



## Roller Shade

Color & Fabric & System

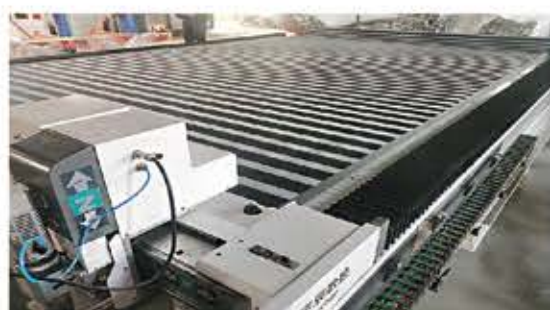


## Honeycomb Shade

Color & Fabric & System



## Zebra Shade



## Pleated Shade





# Roman Shade

Color & Fabric & System



Color & Fabric & System



# Paper Shade

